



BOMA 2027

INTERNATIONAL CONFERENCE & EXPO
Presented by BOMA International and BUILDINGS.com
JUNE 26 – 29 | NASHVILLE, TN
EXPO DATES: JUNE 27-28, 2027

Produced by BOMA International and BUILDINGS.com, BOMA International's Conference & Expo is your one ticket to two powerful audiences — BOMA members & BUILDINGS.com subscribers.

Exhibitor Fact Sheet & Budget Planner

The commercial real estate industry's premier education and networking event and most comprehensive tradeshow, providing innovative solutions for property managers who work in every type of building. It's all here at BOMA International's Conference & Expo.



- ✓ BOMA International serves more than 16,500 members.
- ✓ BOMA members own or manage more than 10.5 billion square feet of commercial space, including medical, industrial, mixed-use, and more than 80% of the prime office space in the U.S.

BUILDINGS

- ✓ BUILDINGS.com serves an audience of more than 188,700.
- ✓ BUILDINGS.com recipients own and/or manage 18 million buildings.

The commercial real estate professionals who attend BOMA International's Conference & Expo have tremendous authority and buying power.

- ✓ 86% of attendees manage multiple buildings – and of that total 50% manage more than 10 buildings each.
- ✓ 68% of attendees spend more than \$1 million annually on building products & services.
- ✓ 97% of attendees are responsible for more than 100,000 square feet of commercial space – 52% are responsible for more than one million square feet. Of that 52%, 30% are actually responsible for at least twice that amount.

Statistics based on attendee demographics from the 2026 BOMA International Conference & Expo

Ask about our special pavilion package pricing for the Technology Pavilion.

COST

	Before Jan. 1, 2027	Jan. 1, 2027 - Feb. 28, 2027	On or after Mar. 1, 2027
Non-member	\$4,450	\$4,500	\$4,550
BOMA Member	\$4,300	\$4,350	\$4,400
BOMA National Associate Member*	\$3,950	\$4,000	\$4,050

Fees listed above are 10' x 10' or 100 sq. ft. booth space. Premium Charge: \$100 per 100 sq. ft. for an island, a corner or a booth facing the end of an aisle.

*For 2027 all Nashville, Knoxville, Chattanooga, and Memphis BOMA members qualify for the National Associate Member discount.

Exhibit Dates**

Sunday, June 27
Monday, June 28

Music City Center -
Nashville, TN

**Lunch served in Exhibit Hall

This information is intended to help you plan your marketing and tradeshow budget for 2027. If you need more information, or would like to reserve your booth space, please contact **Vicki Cummins** at 888-777-6956 or 856-429-0100, vcummins@boma.org.



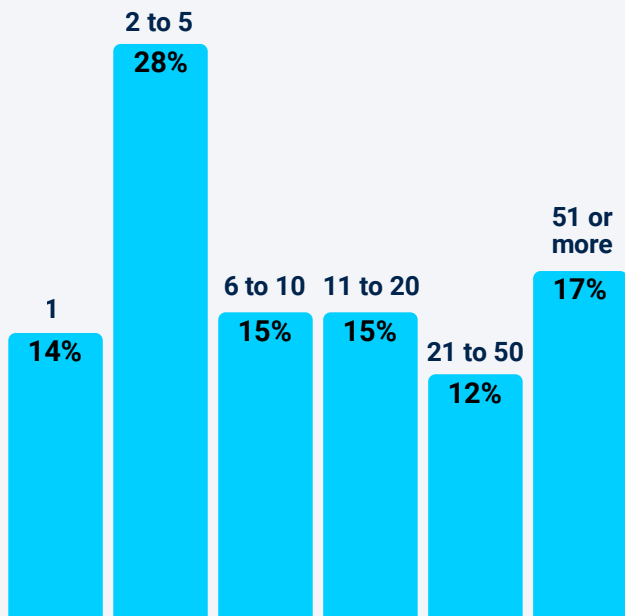
2026 ATTENDEE DEMOGRAPHICS

97% of attendees are responsible for more than 100,000 square feet of commercial space — 52% are responsible for more than one million square feet. Of that 52%, 30% are actually responsible for at least twice that amount.

ATTENDEE OCCUPATIONS

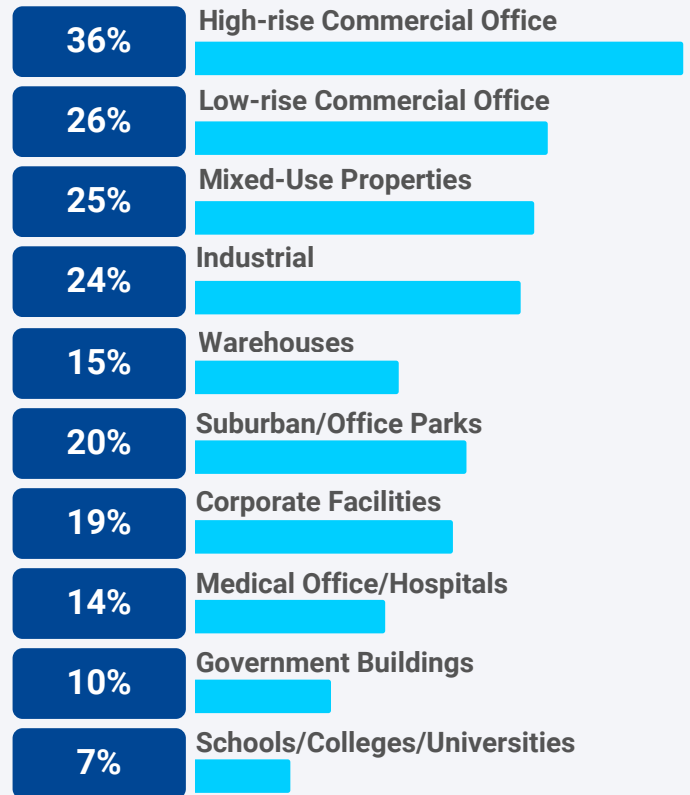
65%	Building Owner/Property Manager
16%	Facility & Engineering
5%	Asset/Portfolio Management
4%	Development, Construction & Design
2%	Investment & Brokerage
9%	Other

NUMBER OF BUILDINGS MANAGED



86% of attendees manage multiple buildings — and of that total 50% manage more than 10 buildings each

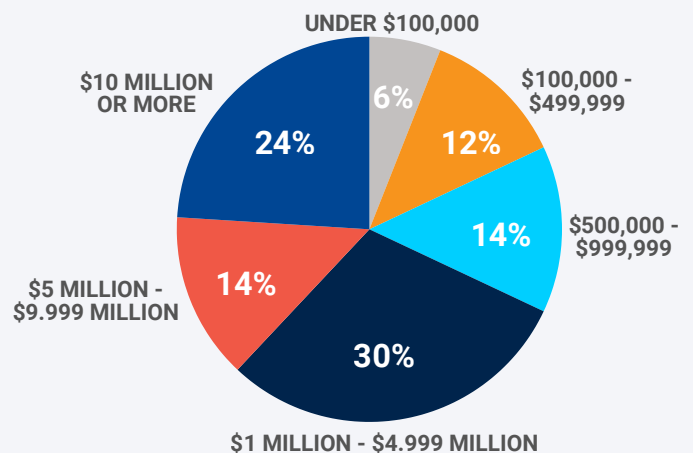
TYPES OF BUILDINGS MANAGED



SQUARE FOOTAGE PERSONALLY MANAGED

30%	2 Million or More
22%	1 to 1.999 Million
18%	600,000 to 999,999
17%	300,000 to 599,999
10%	100,000 to 299,999
3%	Under 100,000

ANNUAL SPENDING ON BUILDING PRODUCTS & SERVICES



68% of attendees spend more than \$1 million annually on building products & services